

2012  
MILAN  
REPORT

*Good design and fundamental beauty prevailed  
at this year's showcase and celebration of the  
power and wonder of design.*

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A car door is dissected and examined as a study of automotive design in the art installation *Colour One* by Scholten & Baijings.

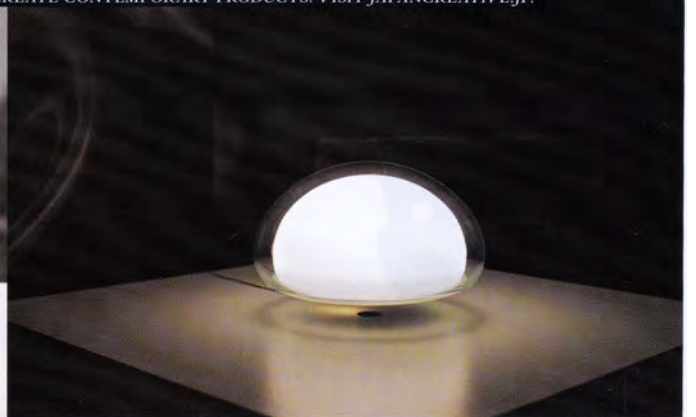
IN ASSOCIATION WITH  
SupaCenta  
moore park





### SPRIT OF JAPAN

THE RESULT OF COLLABORATIONS BETWEEN INTERNATIONAL DESIGNERS AND JAPANESE MANUFACTURERS WAS ON SHOW IN **SIMPLE VISION**. PETER MARIGOLD WORKED WITH WOODWORKING COMPANY HONOKI KOGEI ON A BENCH, **ABOVE LEFT**, THAT HIGHLIGHTS THE GRAIN OF HEWN LOGS; NACHO CARBONELL PRODUCED A SOUND-EMITTING DEVICE, **ABOVE RIGHT**, USING THE CARBON-FIBRE TECHNOLOGY OF DESIGN TECH COMPANY DOME MAGIC CARBON; YEONGKYU YOO WORKED WITH MIHOYA GLASS ON A LIGHT, **BELOW RIGHT**, THAT USES MAGNETS TO FLOAT IN MID-AIR; JASPER MORRISON PARTNERED WITH CAST-IRON COMPANY OIGEN ON KITCHENWARE, **BELOW CENTRE**; AND PAUL COCKSEGE WORKED WITH PIONEER TO CREATE A CLOCK, **BELOW LEFT**, THAT DISPLAYS TIME IN SHADOWS. THE EXHIBITION WAS ORGANISED BY JAPAN CREATIVE, A FOUNDATION THAT SEEKS TO REINTERPRET TRADITIONAL JAPANESE AESTHETIC VALUES TO CREATE CONTEMPORARY PRODUCTS. VISIT [JAPANCREATIVE.JP](http://JAPANCREATIVE.JP).



London's **Studio Toogood**, in partnership with Nivea, devised a therapeutic antidote to the week's sensory overload with La Cura. The installation, **below**, at the Museum of Science and Technology offered a retreat for the senses, where visitors entered a room decorated in white, were seated around a pavilion-like stage and presented with a ball of white clay to engage in impromptu sculpting. A scent was created for the space by branding company 12.29; light and sound compositions were by installation artists Kite & Laslet; and restorative drinks were provided by Italian food and design collective Arabeschi di Latte.

