



# Formafantasma: Turkish Red—

At the Tilburg TextileMuseum, Andrea Trimarchi and Simone Farresin present the results of their most recent research project: a collection of 17 silk textiles featuring patterns and other visual elements, referencing the history of "Turkish red". A [news report from Tilburg](#)

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At the Tilburg [TextileMuseum](#), in the south of The Netherlands, [Studio Formafantasma's](#) Andrea Trimarchi and Simone Farresin present the results of their most recent research project, a collection of 17 silk textiles entitled *BTMM1514 (Turkish Red)*. The project is on display as part of the [Turkish Red & More](#) exhibition, curated by Caroline Boot with exhibition design by Formafantasma, alongside projects by [BCXSY](#), [Minale-Maeda](#), [Merel Boers](#) and [Lenneke Langenhuijsen](#).

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Formafantasma's project *BTMM1514 (Turkish Red)* was inspired by the TextileMuseum's historical collection. Trimarchi and Farresin were drawn to the Driessen collection, composed of a large series of textile-related books, notebooks, material samples and printing experimentations collected by various generations of Driessen's family members and colourists working for the family's cotton printing company.

Looking at the book's fragments of textile collected around the world and printing tests, numerous texture and combinations materialised. Simultaneously, the designers were drawn to the research of Felix Driessen, who investigated the so-called [Turkish red](#) (or madder red), a particularly vibrant tone of red sourced from madder roots, first developed in India and later expanded till Greece and Turkey. "Its bright tones have intrigued different cultures, becoming one of the first examples of globalization," state the designers.

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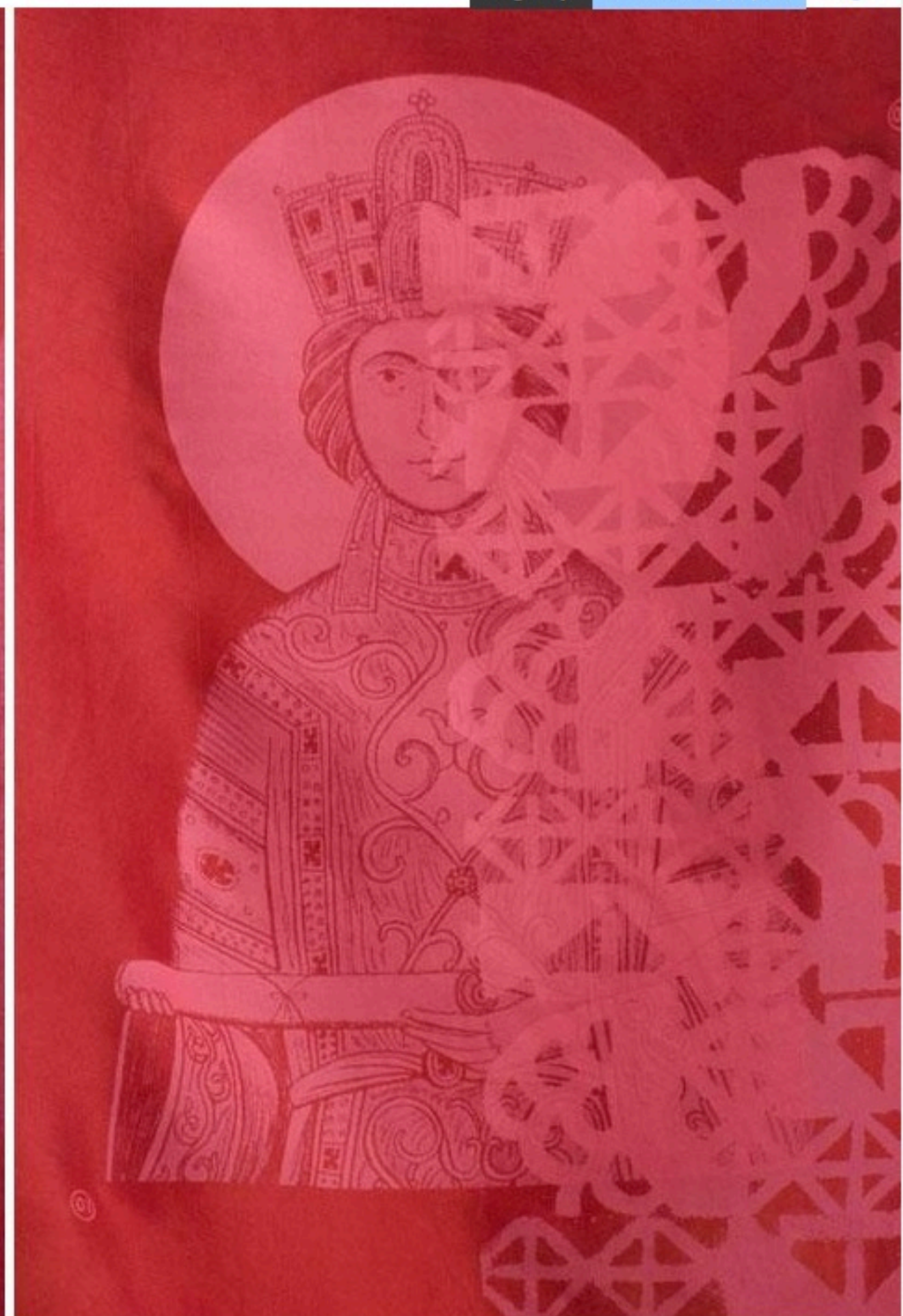
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↑ Studio Formafantasma, *BTMM1514 (Turkish Red)*, collection of 17 silk textiles



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