## INVITATION

## DesignExperience

What is moving the design world? How can design move the world?

## Design **Talk**

## Monday, 2nd of September 2013, 17.00 to 19.15 pm

Framework program of the exhibition Nordic Design Today Moderated by Cornelia Horsch, International Design Center Berlin (IDZ) Nordic Embassies, Rauchstr. 1, 10787 Berlin, www.nordischebotschaften.org

The exhibition Nordic Design Today features works by five Nordic designers: furniture, lamps, glassware, industrial design and fashion. The exhibited designers Steinunn Sigurðardóttir, Harri Koskinen, Front, Henrik Vibskov and Sigurd Bronger have all been awarded Torsten and Wanja Söderberg's Prize – one of the most prestigious design awards in the world.

The **Design Experience**-talk features keynotes by Danish fashion designer **Henrik Vibskov** and Finnish industrial designer **Harri Koskinen**. Next eight young Nordic designers present their artistic positions and discuss the future role of design: What is moving the design world? – How can design move the world? They reflect on their design-thinking and design-process considering their cultural background and the question of social and environmental responsibility of design. A concluding discussion introduces the unique positions of five young Nordic designers taking a stance on – among other themes – the relationship between art and design.

Besides Henrik Vibskov and Harri Koskinen, the participating designers are: Anton Alvarez (SE), Simon Klenell (SE), Katrin Greiling (SE), Siren Elise Wilhelmsen (NOR), Morten Skjærpe Knarrum (NOR), Jonas Norheim (NOR), Alina Moat Breuil (DK), Vibeke Trolle (DK), Rasmus Bækkel Fex (DK), Antti-Jussi Silvennoinen (FIN), Vesa Kattelus (FIN), Mari Isopahkala (FIN), Kristín Eva Ólafsdóttir (IS), Þórunn Árnadóttir (IS) and Magnea Einarsdóttir (IS).

The talk will be conducted in English.

We are pleased to invite you to meet the designers at the reception after the talk.

Please RSVP by August 30th 2013 to mareike.roper@gov.se

Supported by:



